



Are you ready to start on the right leadership path to Promoting U?

Promoting University Leads You Down a Path of “No Excuses” Leadership

While there are 4 things that define a lackluster career:

Disengagement | Crappy performance |

Accepting the status quo | Lack of accountability

we know there are three key things you “gotta” do in order to lead, grow and advance.



No Excuses, Gotta Have All Three to Succeed

With any Promoting U program you get fast results and tangible take-aways that are easy to follow and result in leadership and career growth.

Our programs result in the following:

- Increasing your leadership confidence and motivation
- Improving your communication
- Establishing accountability via clear communication
- Using a communication framework to “wow” others
- Identifying your strengths
- Negotiating for greater opportunity
- Crafting an elevator pitch to differentiate yourself
- Defining and living your personal brand
- Knowing how you exude executive presence
- Taking accountability for your career strategy

To see the path to growth your team can follow, simply turn this page over.

99%

OF OUR PARTICIPANTS HAVE REPORTED IMMEDIATE CONFIDENCE BOOST IN KEY LEADERSHIP COMPETENCIES.

Why not yours?

4000+
impacted
since 2012

93%
satisfaction
rating

WE HAVE WORKED WITH A MULTITUDE OF DIVERSE ORGANIZATIONS SUCH AS

JP Morgan Chase
OhioHealth
KeyBank
Alliance Data
&
The Ohio State
University
Fisher College of
Business (MBA)

“I witnessed the Ah-ha moments resulting from Tonya’s electrifying presentation to 120 business professionals, teaching them Promoting U’s usable tools. My measure of success for these types of courses is the discussions following the session. It has been a year since our session and I still hear from other attendees who used the strategies successfully. The beauty of Promoting U is that it is as relevant to individual contributors as it is to all levels of attendees.”

Velda Otey

Former CIO of American Electric Power (AEP) and 2012 President of Women’s International Utilities Professionals (WiNUP)

Key leadership competencies in Promoting U programs



Master the art of business communication

Communicate with confidence when it counts the most during:

Daily business interactions
Client consultation
Performance reviews
Collaborative efforts

Our leadership and communication courses include:

Promoting U Leadership Workshop
DiSC Communication Styles
Influencing and Negotiation
Personal Branding
Executive Presence
Courageous Conversations
Time Management
Emotional Intelligence Overview

Contact us today to chart your team’s path to leadership and career growth



Tonya Tiggett

tonya@promotinguniversity.com
614.369.1043