

# TONYA TIGGETT

{ Leading You Down a 'No Excuses' Career Path to Success }



## Target Audience

Business professionals in STEM industries, finance, direct sales, entrepreneurs, employee resource groups, women-focused professional organizations, young professionals.

## Presentation & Training Categories

- Career empowerment
- Professional development
- Communication skills training

## Partial Client List

- The Ohio State University MBA Program
- OhioHealth
- American Electric Power (AEP)
- Compliance Insight
- Artina Promotional Products
- ABCO Fire Protection
- Huntington National Bank
- Women's International Utilities Professionals
- JP Morgan Chase
- Alliance Data

## Tonya inspires audiences to:

Identify accomplishments, learn when and how to share them at the right time and for the most career impact.

Overcome the fear of self-promotion by using the Career Common CENTS™ formula for clear communication with a WOW impact on the listener!

Take accountability for one's career and gain immediate confidence!

## Topics / Programs

### Promoting U! Success Strategy Workshop, Interactive: Multi-Part Series

Wish you had a sure-fire communication tool to wow your clients and make your boss sit up and take notice of your accomplishments achieved on their behalf? Managers -How do you really know what your direct reports are accomplishing?

Loathe the thought of self-promoting and talking about yourself to others? Do you fear being overlooked for opportunity or not moving ahead in your career?

Find out why our interactive workshop is rated 93% effective and why the Career "Common Cents"™ formula is the secret to your success in any communication context.



Additional 90 minute - 3 hour workshops:

### Personal Branding and Executive Presence (Keynote or Workshop)

### Own Your Leadership Power through Influencing & Negotiation

### What's Your Career Differentiator?

### Building a Powerful Resume

### DiSC Communication Styles

### Emotional Intelligence Overview

# TONYA TIGGETT

{ Helping You *Connect* and *Communicate* with *Confidence!* }



## Reactions to Promoting U!

*“I attended the ‘Promoting You’ workshops and with it in mind, I just submitted what I feel is the strongest self-assessment review I have ever done on myself. Who knew bragging on yourself could actually give you such a sense of accomplishment. This was especially important since I have a new boss who transitioned into his role only a month ago.”*

- Peggy S.  
Business Analyst, Finance

*“Tonya Tiggett masterfully engaged a group of 120 professionals who provide services in the energy industry. I witnessed the Ah-Ha moments resulting from Tonya’s electrifying presentation and Promoting U’s usable tools. Our session was so inspiring that our class was full despite it being the last topic of a 3 day conference.”*

- Velda Otey  
Retired, former CIO American Electric Power  
Past President WiNUP

*“I met with my manager (finally!), and he informed me that he has submitted the paper work to promote [me] to a Senior Product Manager (yahoo!). I also gave him a figure of what I wanted in form of a raise. Also, my accomplishments compared to my peers that I set with on a daily basis. He came back with everything but \$1,500 of my original ask...and dangled a carrot to promote me after the delivery of my risk project mid-year.”*

-Brandi  
Soon-to-be-VP at a Regional Bank

## Meet Tonya



Tonya Tiggett was born to talk in both English and Spanish, and has built a career around helping thousands of others develop the fine art of business conversation to make their voice heard too. She has over 20 years

experience in the learning and development field in public schools and higher education.

It was during her corporate tenure that Tonya realized the number one obstacle many of her colleagues faced was being able to speak up in business settings, share their successes and establish their value at work. This critical communication need spurred her to create the Promoting U! program and launch Promoting University, LLC to help others overcome the fear of self-promoting and to connect and communicate with confidence.

As a result of using her own tools from the Promoting U! program, Tonya was invited to join The Ohio State University Fisher College of Business as an adjunct faculty member for the working adult M.B.A. program to teach core communication and leadership skills to graduate students. In 2011 she was selected as one of only three 2011 National Association of Women Business Owners (NAWBO) Visionary Award finalists for her global learning approach in teaching Spanish language communication skills and in 2015 was a Smart Business finalist for “Progressive Organization.”

During her time away from Promoting U! workshops, Tonya enjoys serving non-profit initiatives as a volunteer, traveling with her husband David and attempting to resurrect her golf game.

## Contact Tonya

Tonya Tiggett  
614.369.1043  
[www.promotinguniversity.com](http://www.promotinguniversity.com)  
[tonya@promotinguniversity.com](mailto:tonya@promotinguniversity.com)

