



Tonya Tiggett presents
**THE PERSONAL BRAND
YOU NEED TODAY
TO ADVANCE TOMORROW**



60% of professionals surveyed by us have a negative emotion associated with self-promotion

31% will avoid sharing successes or talking about self at all costs

We know there are three key things you “gotta” do in order to lead, grow and advance.

{ gotta
be
seen }

{ gotta
be
heard }

{ gotta
have
a
plan }

OUR KEYNOTES AND PROGRAMS PROVIDE TANGIBLE TAKE-AWAYS, EASY TO FOLLOW STEPS TO ACT UPON FOR REAL RESULTS.

How to
Build
A BRAND



VALUE PROPOSITION

What do you stand for?

DIFFERENTIATION

What makes you stand out from the crowd?

MARKETABILITY

Why should people buy into you as a brand?

Partial Client List

- The Ohio State University MBA Program
- OhioHealth
- American Electric Power (AEP)
- Compliance Insight
- Artina Promotional Products
- ABCO Fire Protection
- Huntington National Bank
- Women's International Utilities Professionals
- JP Morgan Chase
- Alliance Data

RATED

9.3

OUT OF 10
by over 4,000 professionals

AS FEATURED IN THE MEDIA: NBC4 • Fox28 • Columbus CEO magazine • Columbus Business First • Power 107.5

"I attended the 'Promoting You' workshops and with it in mind, I just submitted what I feel is the strongest self-assessment review I have ever done on myself. Who knew bragging on yourself could actually give you such a sense of accomplishment."

- Peggy S.
Business Analyst, Finance

"Tonya Tiggett masterfully engaged a group of 120 professionals who provide services in the energy industry. I witnessed the Ah-Ha moments resulting from Tonya's electrifying presentation and Promoting U's usable tools."

- Velda Otey
Retired, former CIO American Electric Power
Past President WinUP

A CLEAR PATH FORWARD



Contact us today
to chart your team's
path to leadership
and career growth

99%

of our participants
have reported immediate
confidence boost in key
leadership competencies.

Why not yours?



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